

Douglas County Business Survey - 2019 Critical Issues Conference

Current run (last updated Sep 26, 2019 3:03pm)

15

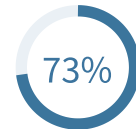
Polls

82

Participants

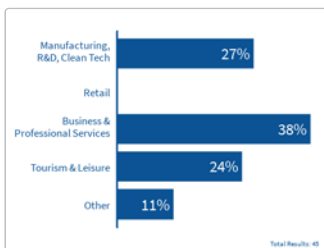
60

Average responses



Average engagement

What type of business are you?



Response options

Manufacturing, R&D, Clean Tech

Retail

Business & Professional Services

Tourism & Leisure

Other

Count Percentage

12 27%

0 0%

17 38%

11 24%

5 11%

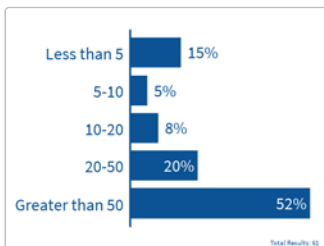


Engagement

45

Responses

Size of your workforce?



Response options

Less than 5

5-10

10-20

20-50

Greater than 50

Count Percentage

9 15%

3 5%

5 8%

12 20%

32 52%

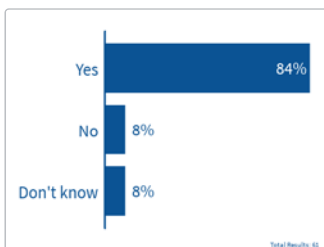


Engagement

61

Responses

In the next 3 years do you plan to make investments in capital or equipment?



Response options

Yes

No

Don't know

Count Percentage

51 84%

5 8%

5 8%

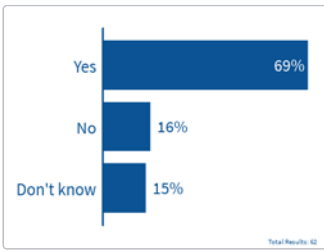


Engagement

61

Responses

In the next 3 years do you plan to add new positions?



Response options

Yes

No

Don't know

Count Percentage

43 69%

10 16%

9 15%

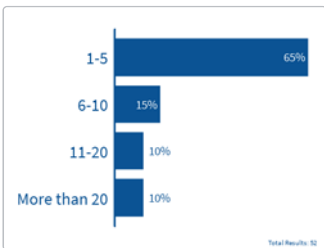


Engagement

62

Responses

If so, how many?



Response options

1-5

6-10

11-20

More than 20

Count Percentage

34 65%

8 15%

5 10%

5 10%

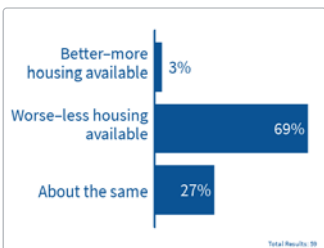


Engagement

52

Responses

Regarding enough housing stock to serve your employees, how does the situation compare to this time last year?



Response options

Better-more housing available

Worse-less housing available

About the same

Count Percentage

2 3%

41 69%

16 27%

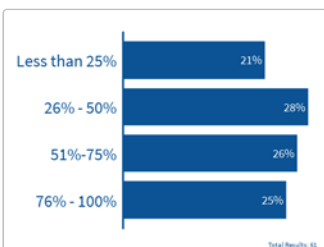


Engagement

59

Responses

What percentage of your workforce lives in Douglas County?



Response options

Less than 25%

26% - 50%

51%-75%

76% - 100%

Count Percentage

13 21%

17 28%

16 26%

15 25%

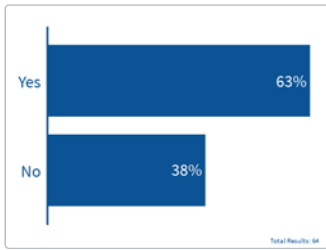


Engagement

61

Responses

Do you have any job openings that you are not able to fill right now?



Response options

Yes

No

Count Percentage

40 63%

24 38%

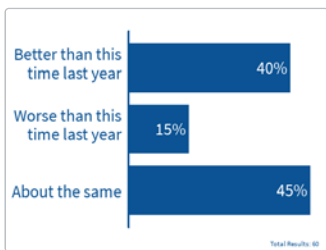


Engagement

64

Responses

How would you rate the business climate in Douglas County at present?



Response options

Better than this time last year

Worse than this time last year

About the same

Count Percentage

24 40%

9 15%

27 45%

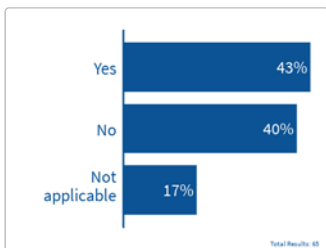


Engagement

60

Responses

Has your business been impacted by the imposition of new tariffs?



Response options

Yes

No

Not applicable

Count Percentage

28 43%

26 40%

11 17%

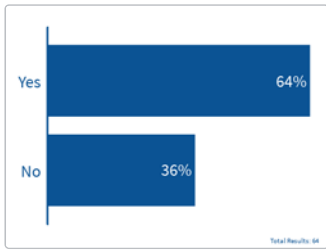


Engagement

65

Responses

Is the access to/or quality of broadband service impacting your business?



Response options

Yes

No

Count Percentage

41 64%

23 36%

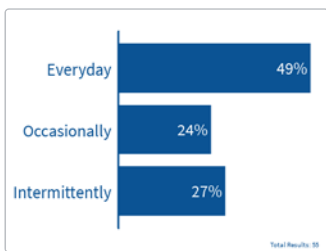


Engagement

64

Responses

If yes, do you feel the impacts...



Response options

Everyday

Occasionally

Intermittently

Count Percentage

27 49%

13 24%

15 27%

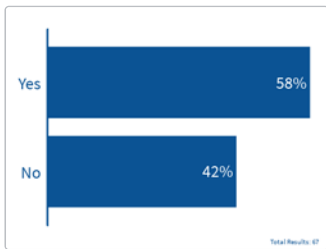


Engagement

55

Responses

Are you experiencing logistical issues due to traffic congestion?



Response options

Yes

No

Count Percentage

39 58%

28 42%

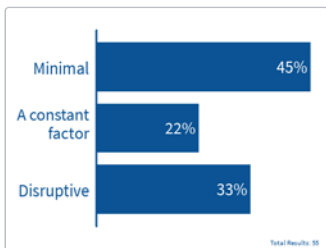


Engagement

67

Responses

If yes, is the problem...



Response options

Minimal

A constant factor

Disruptive

Count Percentage

25 45%

12 22%

18 33%



Engagement

55

Responses

In less than 3 words, what would you tell a prospective new business about why your business is located here?



Responses

- Climate | life work balance | life-work-balance | People | Genoa
- Great health care | end | Scenery | Taxes | Taxes-quality-life
- Weather | Opportunity | Life-work-balance | historic beautiful outdoors
- Life | Taxes | Great State/opportunity | Quality of life | Location
- Taxes, location | Home | People beauty community | Home
- Quality-of-life | Business | Opportunity | Work-life-balance
- Beautiful | Snow | Community | Great people | Life-work-balance
- No-place-better | Great place to live | Lowest cost energy prices
- Community environment life | Quality-of-life | Destination
- Family-values | Bently-Ranch-Meats | Life-work-balance
- Great-stays-representation | Work life balance | Business opportunities
- Serve-community-needs | Drew Aguilar | Life-work-balance
- Minimal traffic | Carson, valley | Healthcare | Quilty of life
- Access to recreation | Quality | low cost energy | DonBentlyTaxes
- Go to Reno | God's Creation | Community business involvement
- Beauty of valley | Life-work-balance | Freedom | Community-buy-in
- Taxes | proceed-with-care | Tax-structure | Money
- Beautiful-clean-growing | Heritage | Taxes | No-place-better
- People Weather beauty | Best business climate | Quality of life
- Life-work-balance | a



Engagement

75

Responses